

COOL WATERS PHOTOGRAPHY LOGO



COLOR GUIDE



COOL WATERS BLUE

PMS: 299 C
CMYK: 80, 18, 0, 0
RGB: 0, 163, 218
HEX: 00a3da



COOL WATERS GRAY

PMS: 425 C
CMYK: 0, 0, 0, 80
RGB: 88, 89, 91
HEX: 58595b

LOGO VARIATIONS



GRAYSCALE LOGO



BLACK LOGO

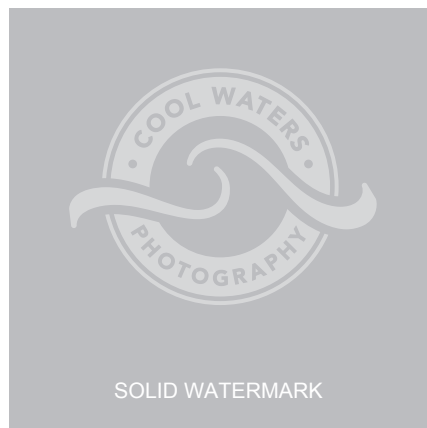


WHITE LOGO

WATERMARK VARIATIONS



LINE WATERMARK



SOLID WATERMARK



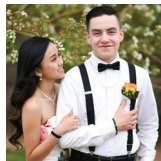
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GIFT CERTIFICATE



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TO: _____ FROM: _____

AMOUNT: _____ EXPIRATION: _____

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HEATHER WATERS



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